

# RURAL MINNESOTA HEALTH FORUM - Thursday, May 21, 2026

7:00 - 8:00 AM	<p><b>Registration/Vendor Fair</b></p> <p><i>Breakfast will be served during this time.</i></p> <p style="text-align: right;"><b>Knutson Construction</b></p>
8:00 - 8:10 AM	<p><b>Welcome</b></p> <p>Denise Schneekloth, Executive Director, MN Rural Health Cooperative</p>
8:10 - 9:00 AM	<p><b>MN Rural Health Association Legislative Update</b></p> <p><i>Mark Jones, Executive Director, MRHA</i></p>
9:10 - 10:10 AM	<p><b>General Session/Keynote: “Communicate and Celebrate! Creating Moments that Matter. Building Stronger Connections in Healthcare.”</b> <i>Joy Baldrige</i></p>
10:10 - 11:15 AM	<p><b>VENDOR FAIR</b></p>
11:15 AM - 12:15 PM	<p><b>Educational Breakout Sessions</b></p> <ol style="list-style-type: none"> <li>1. “Show You the Money” - Finding Your Own Rural Hospital Strategic Financial and Reimbursement Improvements - <b>Daniel Larsen, Principal &amp; Ryan Strusz, Principal, Clifton Larson Allen</b></li> <li>2. Employment and Healthcare Law Updates: Implications for Rural Healthcare Leaders—<b>Heather Springer, Attorney &amp; Morgan Brekke, Attorney, Woods, Fuller, Shultz &amp; Smith, P.C.</b></li> </ol>
11:15 AM - 12:30 PM	<p><b>Networking Meetings—Education/Vendor Presentation Details TBD</b></p> <ul style="list-style-type: none"> <li>• <b>Materials Management - <i>Medline</i></b></li> <li>• <b>Business Office/Billing - <u>Patient Billing Success</u> - <i>Amy Fajardo, CS, RCM, MedCycle Solutions</i></b></li> <li>• <b>Nursing - <u>When Mistakes Matter Strategies for Enhancing Medication Safety and Managing Risk</u> - <i>Kayla Boyd BSN, RN, MSHCT, CPHRM, COPIC</i></b></li> <li>• <b>Pharmacy - <u>Pharmacy-Walking the Line to Financial Sustainability</u> - <i>Heidi Larson, PharmD, SpendMend</i></b></li> </ul>
12:15 - 1:15 PM	<p><b>LUNCH</b> (Lunch will be available for vendors at 12:00 p.m. and those attending lab, pharmacy, imaging, and materials management meetings will have lunch available at 12:30 p.m.)</p> <p style="text-align: right;"><b>Transmed, Inc &amp; Labcorp</b></p>
12:15 - 1:15 PM	<p><b>VENDOR FAIR</b></p>

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1:15 - 2:15 PM	<b>Educational Breakout Sessions</b> <ol style="list-style-type: none"><li>1. <u>Thriving in the 2026 Care Management Landscape: Maximizing Revenue Through CCM &amp; APCM</u> - <i>Shane Grivich, ChartSpan</i></li><li>2. <u>Building Trustworthy AI in Critical Care: Responsible Adoption</u> - <i>Adam Kehler, OBS</i></li><li>3. <u>Understanding Workforce Pathways to Strengthen Rural Healthcare</u> - <i>Marnie Werner, VP of Research &amp; Operations, Center for Rural Policy and Development</i></li><li>4. <u>Listening Beyond the Survey - What Teams Really Need from Their Leaders</u> - <i>Kaylea Bosman, Virtulead Consulting</i></li></ol>
2:15 PM	<b>Break</b>
2:30 - 3:30 PM	<b>Closing Session: "Navigating Change in a Constantly Evolving Healthcare Environment"</b> <i>Joy Baldrige</i>
3:30 PM	<b>Closing Remarks</b> Prize Winners are Announced – Must be present to win

