

RURAL MINNESOTA HEALTH FORUM - Thursday, May 21, 2026

7:00 - 8:00 AM	<p>Registration/Vendor Fair</p> <p><i>Breakfast will be served during this time.</i></p> <p style="text-align: right;">Knutson Construction</p>
8:00 - 8:10 AM	<p>Welcome</p> <p>Denise Schneekloth, Executive Director, MN Rural Health Cooperative</p>
8:10 - 9:00 AM	<p>MN Rural Health Association Legislative Update</p> <p><i>Mark Jones, Executive Director, MRHA</i></p>
9:10 - 10:10 AM	<p>General Session/Keynote: “Communicate and Celebrate! Creating Moments that Matter. Building Stronger Connections in Healthcare.” <i>Joy Baldrige</i></p>
10:10 - 11:15 AM	<p>VENDOR FAIR</p>
11:15 AM - 12:15 PM	<p>Educational Breakout Sessions</p> <ol style="list-style-type: none"> 1. “Show You the Money” - Finding Your Own Rural Hospital Strategic Financial and Reimbursement Improvements - Daniel Larsen, Principal & Ryan Strusz, Principal, Clifton Larson Allen 2. Employment and Healthcare Law Updates: Implications for Rural Healthcare Leaders—Heather Springer, Attorney & Morgan Brekke, Attorney, Woods, Fuller, Shultz & Smith, P.C.
11:15 AM - 12:30 PM	<p>Networking Meetings—Education/Vendor Presentation Details TBD</p> <ul style="list-style-type: none"> • Materials Management - TBD • Business Office/Billing - <u>Patient Billing Success</u> - Amy Fajardo, CS, RCM, MedCycle Solutions • Nursing - <u>When Mistakes Matter Strategies for Enhancing Medication Safety and Managing Risk</u> - Kayla Boyd BSN, RN, MSHCT, CPHRM, COPIC • Pharmacy - <u>Pharmacy-Walking the Line to Financial Sustainability</u> - Heidi Larson, PharmD, SpendMend
12:15 - 1:15 PM	<p>LUNCH (Lunch will be available for vendors at 12:00 p.m. and those attending lab, pharmacy, imaging, and materials management meetings will have lunch available at 12:30 p.m.)</p> <p style="text-align: right;">Transmed, Inc & Labcorp</p>
12:15 - 1:15 PM	<p>VENDOR FAIR</p>

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1:15 - 2:15 PM	Educational Breakout Sessions <ol style="list-style-type: none">1. <u>Thriving in the 2026 Care Management Landscape: Maximizing Revenue Through CCM & APCM</u> - <i>Shane Grivich, ChartSpan</i>2. <u>Building Trustworthy AI in Critical Care: Responsible Adoption</u> - <i>Adam Kehler, OBS</i>3. <u>Understanding Workforce Pathways to Strengthen Rural Healthcare</u> - <i>Kelly Asche, Senoir Research, Center for Rural Policy and Development</i>4. <u>Listening Beyond the Survey - What Teams Really Need from Their Leaders</u> - <i>Kaylea Bosman, Virtulead Consulting</i>
2:15 PM	Break
2:30 - 3:30 PM	Closing Session: "Navigating Change in a Constantly Evolving Healthcare Environment" <i>Joy Baldrige</i>
3:30 PM	Closing Remarks Prize Winners are Announced – Must be present to win

