

Radical Transformation: The Power of Presence, Purpose, and Partnerships



April Lewis
Rural MN Health Forum



PEOPLE BE
PEOPLING.



RADICAL
TRANSFORMATION!



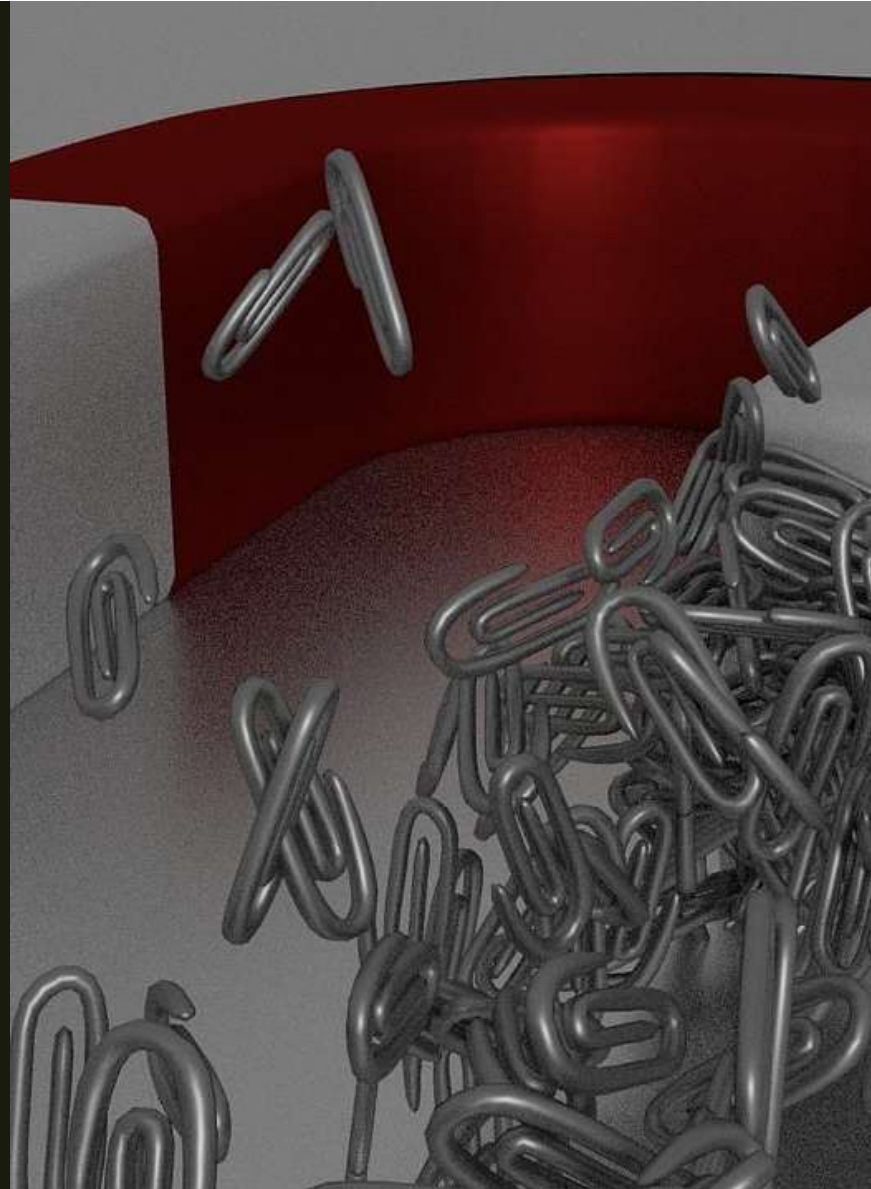
IT REQUIRES A
COMPLETE SHIFT
OF THE CURRENT
WORKFORCE.



IT REQUIRES BOLD,
PERSONAL, AND
SYSTEMIC CHANGE.

A group of yellow pawns stands in a row on the same wooden surface as the red pawn. A white L-shaped graphic element is positioned between the red pawn and the yellow pawns, pointing towards the text box.

ATTRACT AND
RETAIN THE
TALENT YOU
WANT.





DISRUPTIVE.



HEAL UNHEALTHY
(TOXIC) WORK
ENVIRONMENTS.



CREATE A “YOU
MATTER”
CULTURE.



STOP CONSTANT,
UNNECESSARY
CHANGE.





IT'S NOT EASY, BUT
IT'S POSSIBLE.

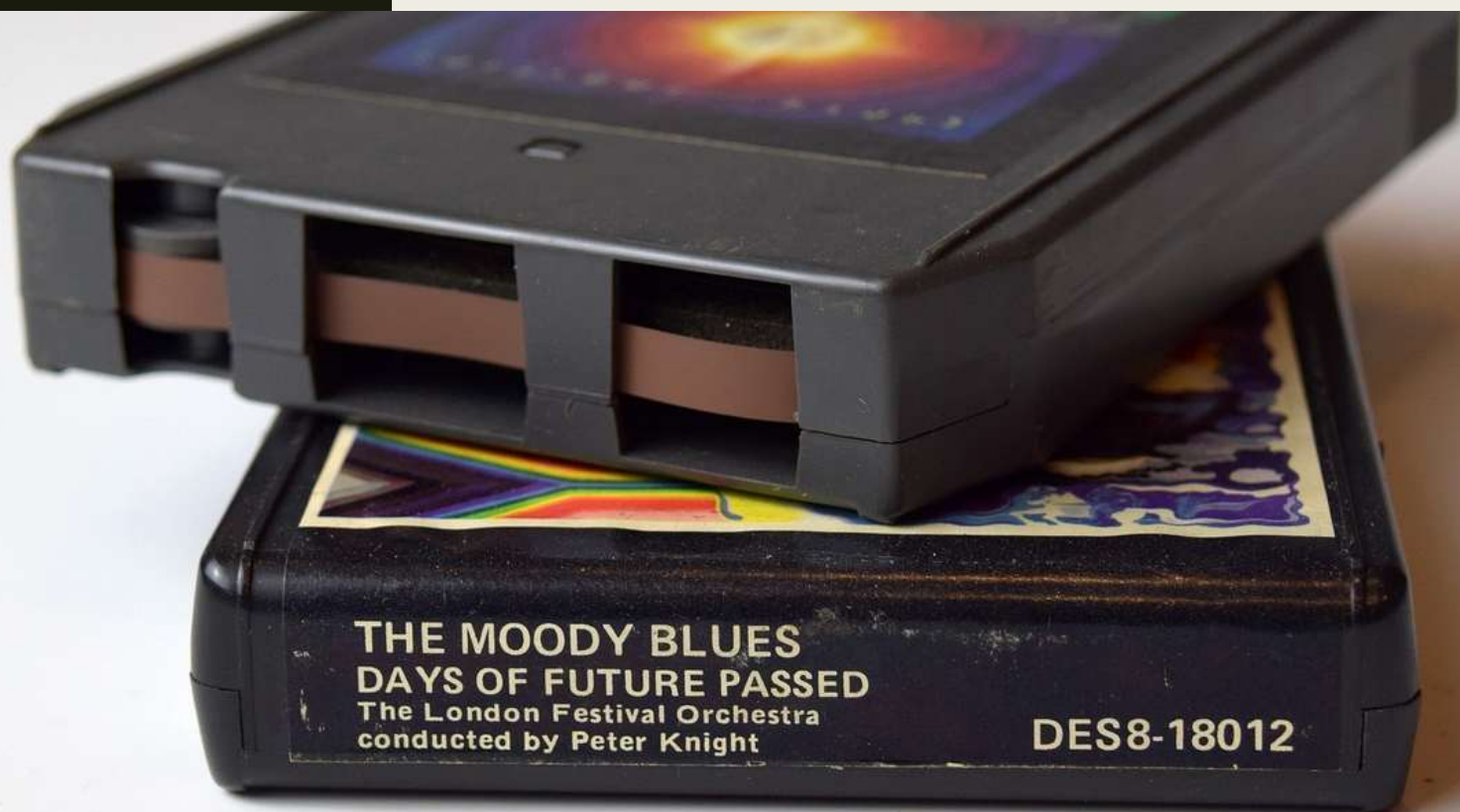








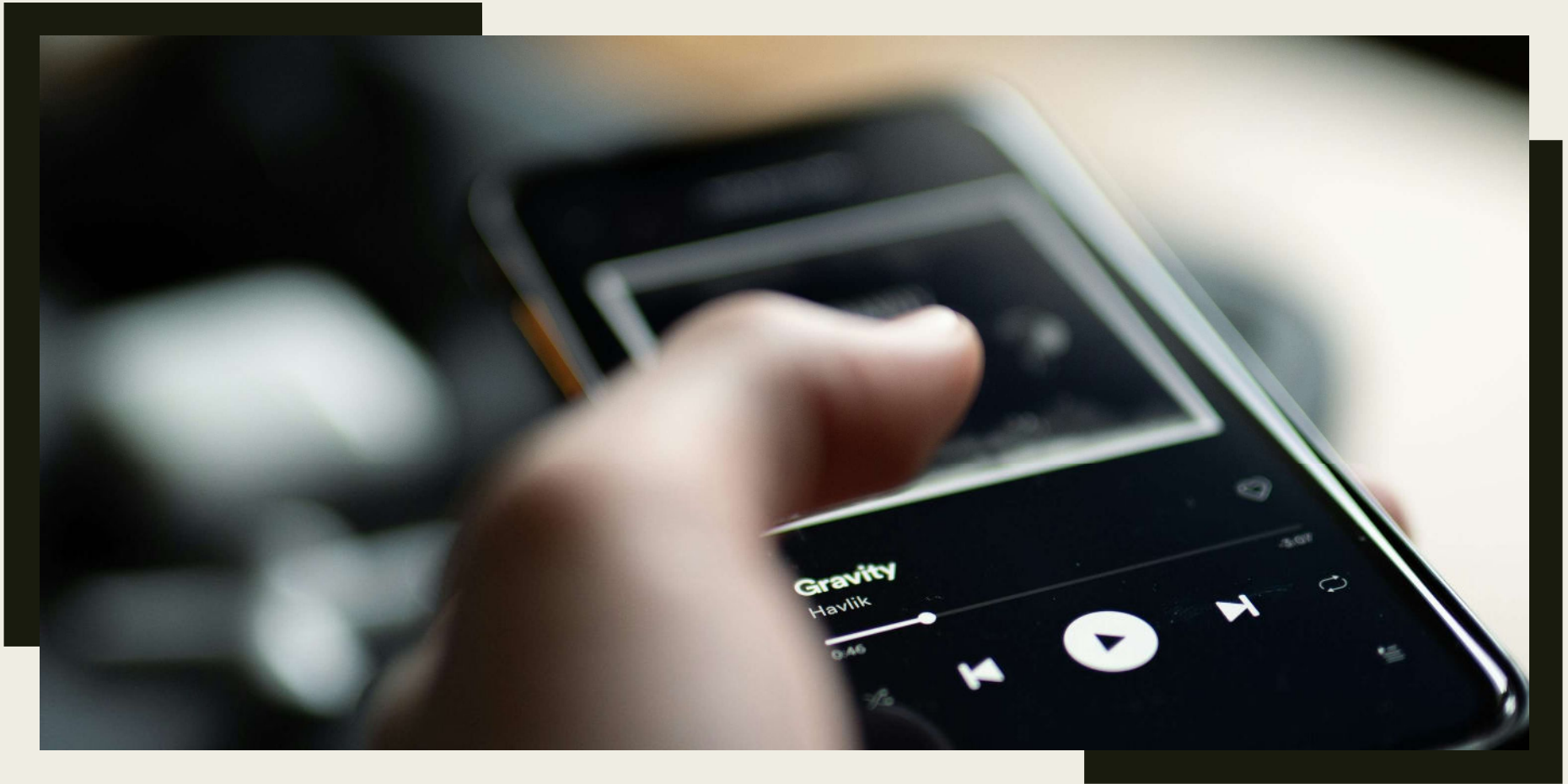






















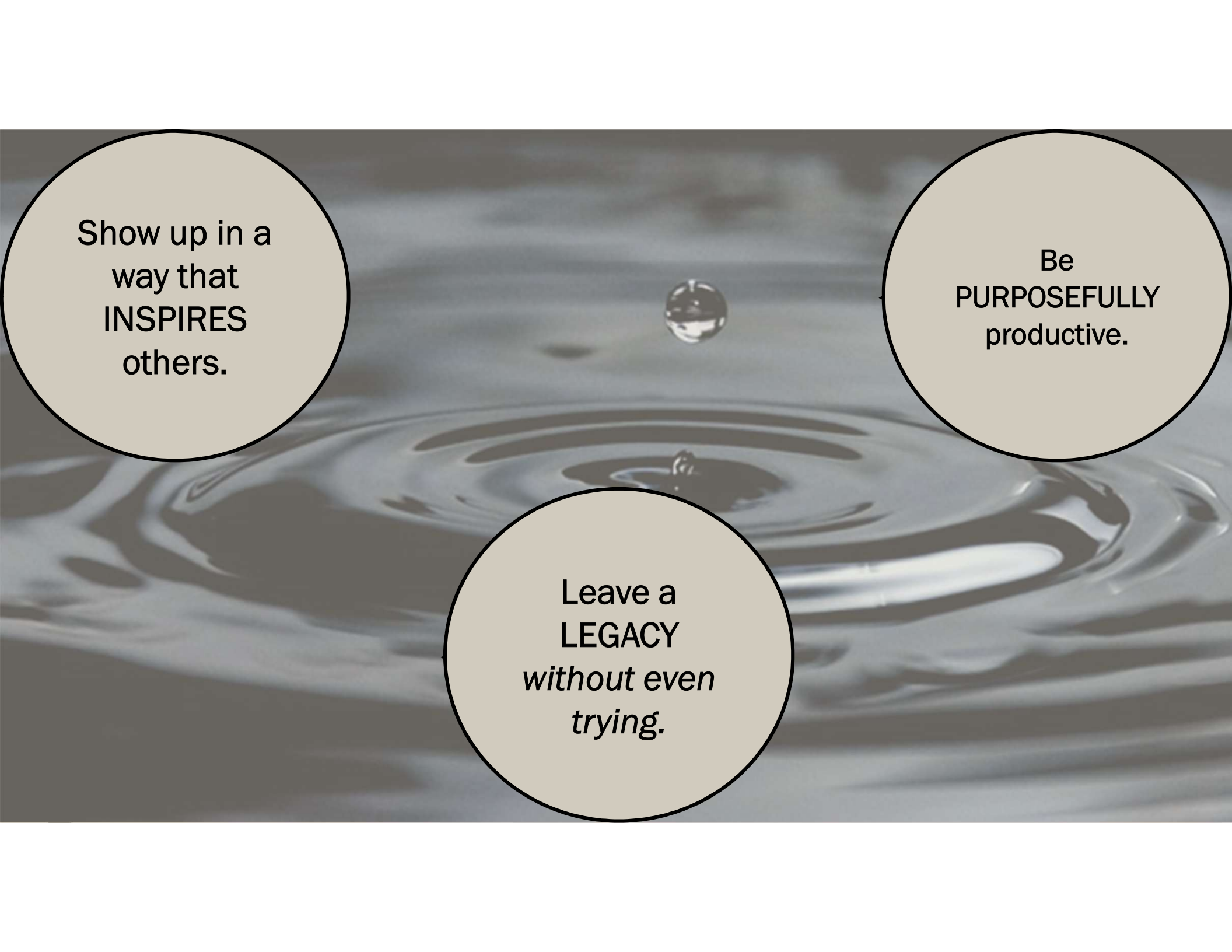


**SOCIAL
EQUITY**



BEING AN
EMPLOYER OF
CHOICE IS
EVERYONE'S
RESPONSIBILITY.



The background of the entire image is a close-up, high-speed photograph of a single water droplet hitting a calm surface. The droplet is captured mid-fall, just above the point of impact, creating a series of concentric ripples that spread outwards. The water is a dark, muted grey-blue, and the droplet itself is a clear, bright sphere. The overall mood is contemplative and serene.

Show up in a
way that
INSPIRES
others.

Be
PURPOSEFULLY
productive.

Leave a
LEGACY
*without even
trying.*



「 PRESENCE 」



**BE WHERE
YOUR
FEET ARE.**



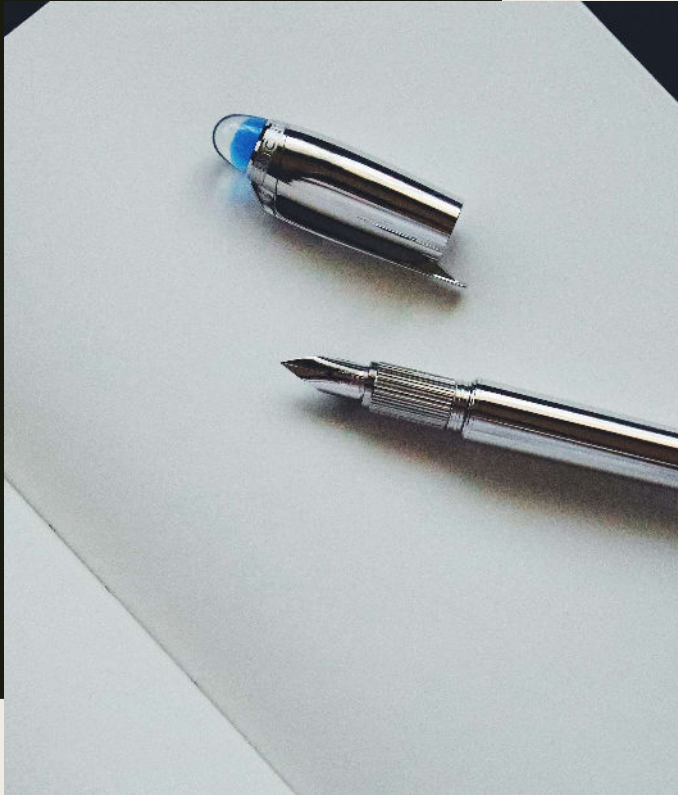
MODEL THE BEHAVIOR



PETER'S POSTURE AND THE PEN

EXECUTIVE PRESENCE:

*THE ECONOMIC,
CULTURAL, AND
TECHNOLOGICAL
TRANSFORMATION*





Gravitas

Skillful
Communication

The “Right”
Appearance

The image features three overlapping circles in a light beige color with black outlines, arranged horizontally. They are set against a background of water with ripples and a few droplets. The circles contain the following text:

Inclusiveness
and Respect

Authenticity

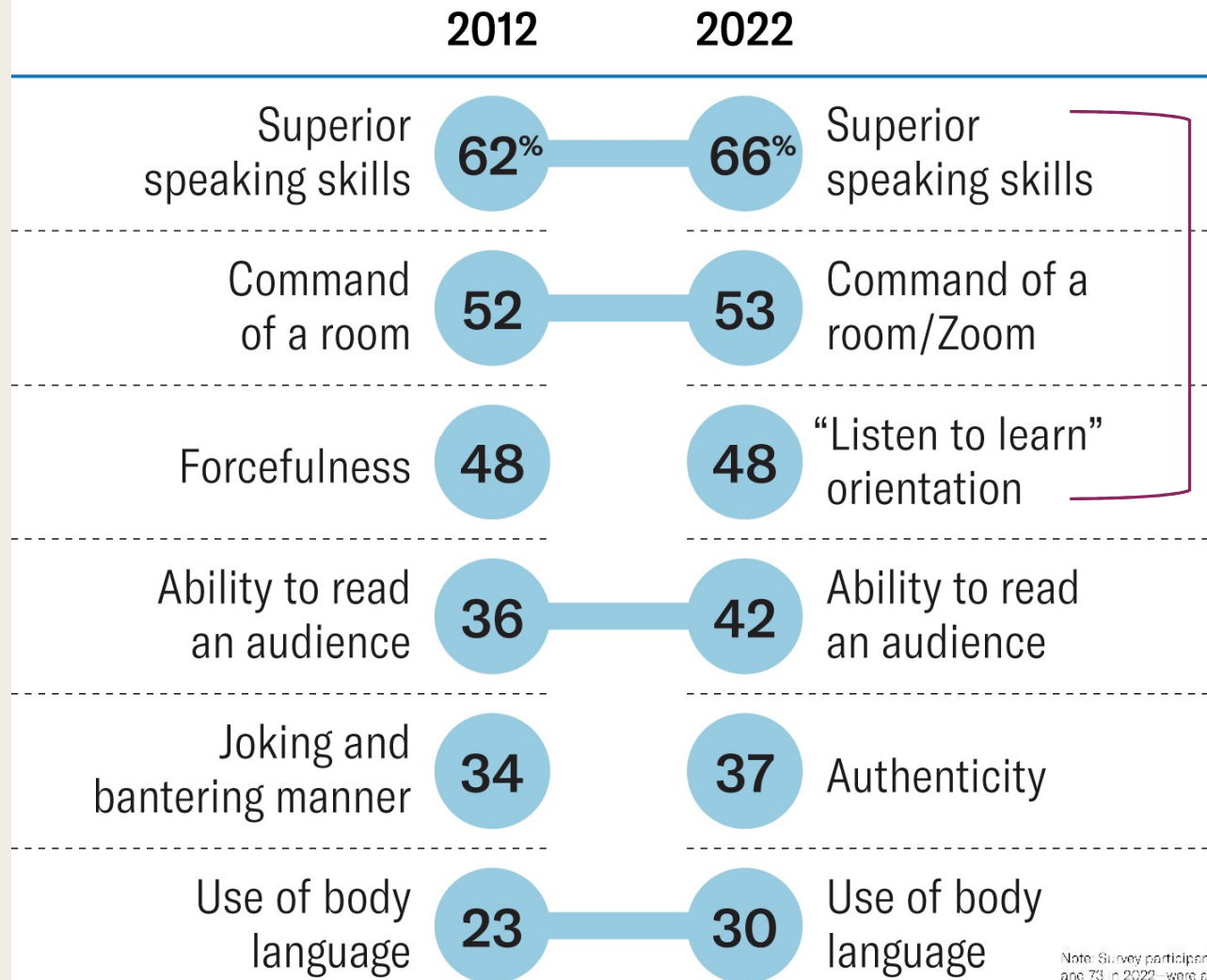
In-Person and
Digital
Communication
Proficiency

Gravitas Traits



Note: Survey participants—268 high-level U.S. executives in 2012 and 73 in 2022—were asked to select the six most important leadership traits from a list of 25.

Communication Traits



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Appearance Traits



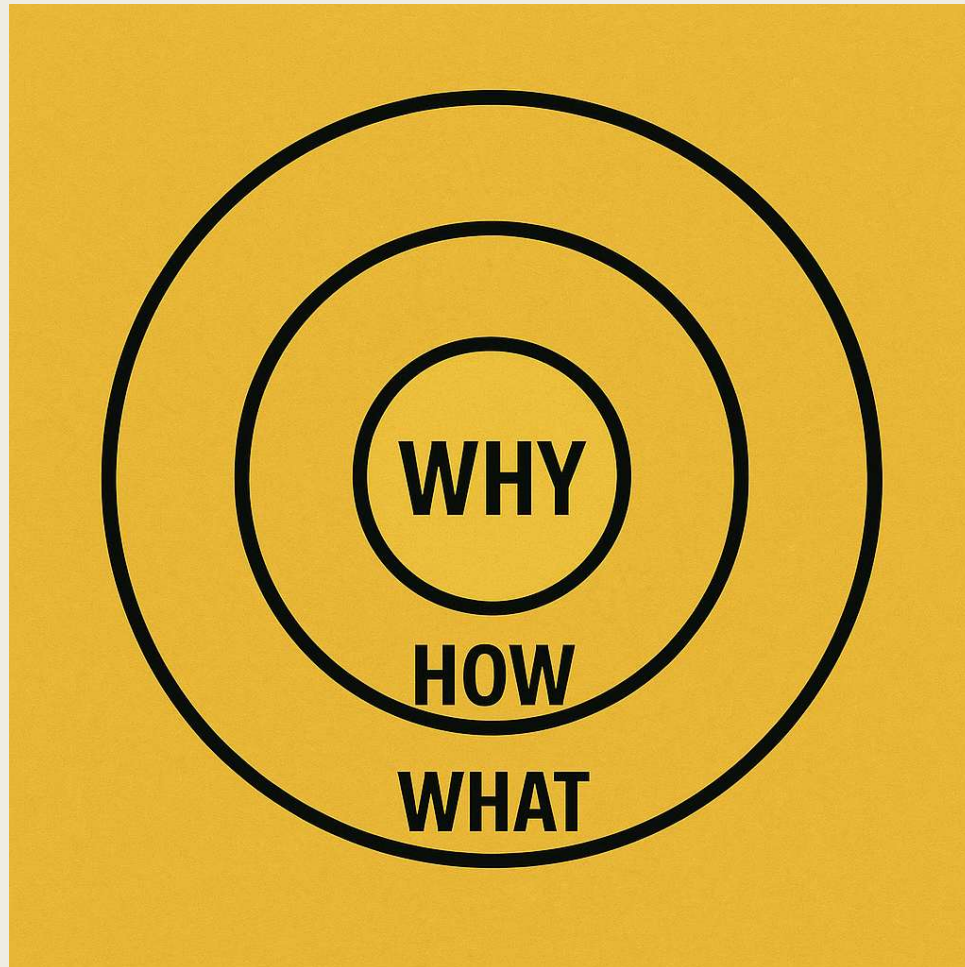
Note: Survey respondents (258 high-level U.S. executives in 2012 and 70 in 2022) were asked to select the six most important leadership traits from a list of 25.



HOW CAN
YOU BE
MORE LIKE
“PETER?”

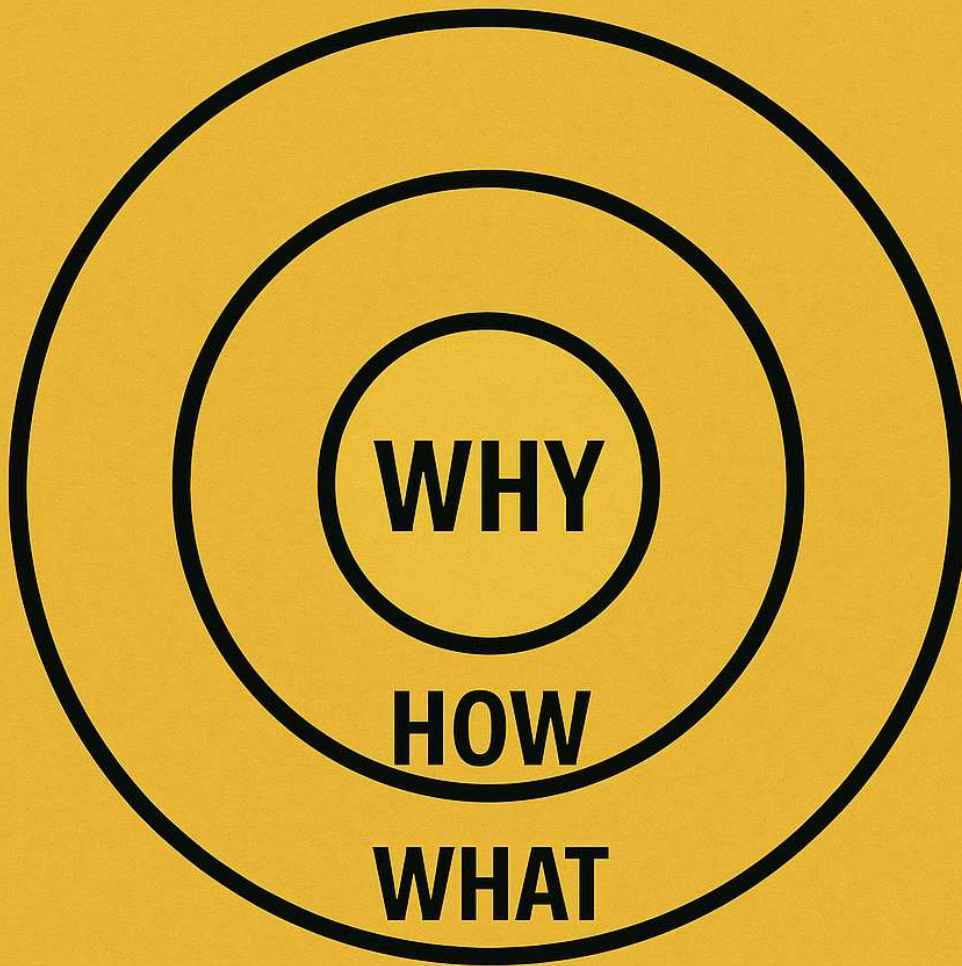


PURPOSE



Simon
Sinek's

“Golden
Circle”



1. WHY

- Your purpose, cause, or belief.
- Why do you exist?
- Why do you do what you do?

2. HOW

- The process or values that make you unique.
- How do you fulfill your why?

3. WHAT

- Your product or service.
- What do you do or sell?




「PARTNERSHIPS」



Partnerships turn
potential into
progress.





**“IF YOU WANT TO GO FAST,
GO ALONE; IF YOU WANT TO
GO FAR, GO TOGETHER.”**

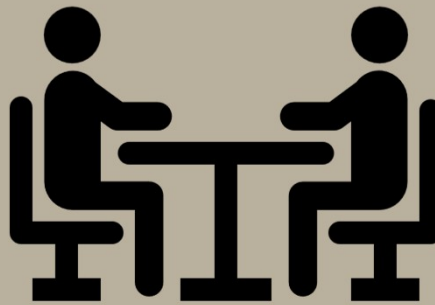
-AFRICAN PROVERB

The Formula for Radical Transformation



PRESENCE

Be the thermostat



PURPOSE

Start with “Why”



PARTNERSHIP

Stronger Together



DOWNLOAD THE CHEAT CODE FOR CALM

Scan this QR code



Or go to

<https://talk.ac/aprillewis>

and enter this code when prompted

LEADWELL