

RURAL MINNESOTA HEALTH FORUM - Thursday, May 22, 2025

7:00 - 8:00 AM	Registration/Vendor Fair <i>Breakfast will be served during this time.</i> Five Nines & Gallagher
8:00 - 8:10 AM	Welcome Denise Schneekloth, Executive Director, MN Rural Health Cooperative
8:10 - 9:00 AM	MHA Legislative Update - Joe Schindler, MHA
9:10 - 10:10 AM	General Session/Keynote: <u>Radical Transformation: The Power of Presence, Purpose, and Partnerships</u> - April Lewis, Keynote Speaker
10:10 - 11:15 AM	VENDOR FAIR
11:15 AM - 12:15 PM	Educational Breakout Sessions <ol style="list-style-type: none"> <u>Optimizing Hospital Revenue: Tackling Leakage through Chargemaster Accuracy, Revenue Integrity, and Strategic Financial Planning</u> - Dan Larson & Matthew Borchardt, Clifton Larson Allen <u>Privacy and Security Best Practices: Tales from the Field</u> - Joe Wivoda, HIPAA Trek
11:15 AM - 12:30 PM	Networking Meetings—Education/Vendor Presentation Details TBD <ul style="list-style-type: none"> Materials Management /Surgery - pending Lab - Empower Group O - David Mair, MD, Medical Director of American Red Cross Blood Services-MN-Dak & NE-IA Regions Imaging - From Reactive to Proactive: Positioning Skills and ACR Accreditation Success - Darla Kelly, B.A., R.T., Hologic Pharmacy - Inflation Reduction Act Update for 340B Stakeholders - SpendMend
12:15 - 1:15 PM	LUNCH (Lunch will be available for vendors at 12:00 p.m. and those attending lab, pharmacy, imaging, and materials management meetings will have lunch available at 12:30 p.m.) Transmed Inc & Labcorp
12:15 - 1:15 PM	VENDOR FAIR

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1:15 - 2:15 PM	<p>Educational Breakout Sessions</p> <ol style="list-style-type: none">1. <u>Empowering Rural Health Care Providers: Leveraging Data for Quality, Equity, and Research</u> - <i>Liz Cinqueonce, President & CEO & William Muenchow, Vice President Technology, MN Community Measurement</i>2. <u>Repaving a path to profitability</u> - <i>Nick Smith, Partner, Wipfli LLP</i>3. <u>Tales of the Trenches: Insights From the Frontlines</u> - <i>Todd Sorg, Chief Operations Office & Chief Information Security officer , CIT</i>4. <u>Employment Law Essentials for Rural Healthcare Leaders</u> - <i>Heather Springer, Attorney & Morgan Brekke, Attorney, Woods Fuller</i>
2:15 PM	Break
2:30 - 3:30 PM	<p>Closing Session:</p> <p><u>You're the One</u> - <i>April Lewis, Keynote Speaker</i></p>
3:30 PM	<p>Closing Remarks</p> <p>Prize Winners are Announced – Must be present to win</p>

