

# RURAL MINNESOTA HEALTH FORUM - Speaker Information



## **Joe Schindler, Vice-President, Finance policy and Analytics, MHA**

Joe Schindler has over 30 years of experience providing Minnesota's hospitals and health systems with financial analysis and support in the areas of reimbursement, financial policy and legislative issues. His expertise includes policy analysis, Medicare and Medicaid reimbursement, hospital financial analysis, wage index and cost comparison projects. He oversees MHA's key data programs and endorsed business partners program.

---

## **April Lewis, Keynote Speaker**

April Lewis is a dedicated advocate for enhancing the employee experience, fostering leadership development, and serving as the President and CEO of the A. Lewis Academy, Inc. April leverages her extensive training and leadership background to facilitate transformative change within individuals and organizations. Her mantra, "Human first, Employee second," underscores her commitment to prioritizing people's well-being in all aspects of her work. With a rich professional history spanning roles in human resources, operations, and training, April brings a unique blend of expertise to her endeavors. A combat Army veteran serving in Operation Iraqi Freedom and Operation Bright Star in Egypt, she exemplifies resilience and adaptability.

April holds esteemed certifications as a Certified Executive Coach (International Coaching Federation Accredited), Certified D.I.S.C Facilitator (Personality Insights), Certified Health Coach (Institute of Integrated Health), and Certified Neurolinguistic Programming (NLP) Practitioner (The Center for NLP), further validating her proficiency in driving personal and organizational growth.

Currently, April consults as the Director of the National Center for Workforce Development and Training in partnership with the Association of Clinicians for the Underserved, where she leads initiatives to empower healthcare professionals serving marginalized communities. She serves on the Board of Directors for Volunteers of America Florida. She is also an Advisory Board Member for Holistic Homes, joining the mission for housing first and personalized holistic healing for adults recovering from mental health conditions.

April's accolades include being recognized as a Top 20 Under 40 honoree in South Carolina and a Top 40 Under 40 honoree in Florida. She is also pursuing her MBA with a concentration in HR Management at Everglades University.

As a sought-after keynote speaker and consultant, April has collaborated with Fortune 100 companies ranging from healthcare to banking, offering invaluable insights into leadership and well-being enhancement. She recently served as the Interim Chief Operating Officer of a multisite healthcare system based in Maryland.

Beyond her professional accolades, April remains deeply committed to promoting calmness, stress-free living, and happy workplaces. A best-selling author and lover of tacos, she embodies a harmonious approach to work and life.

April Lewis's "Leadership and Wellbeing Energizer" moniker accurately captures her transformative impact on individuals and teams. Her unwavering dedication to prioritizing people is a key to effective leadership and organizational success. To go deeper into April's transformative work and invite her into your organization, visit her website at [www.aprillewis.com](http://www.aprillewis.com).



# RURAL MINNESOTA HEALTH FORUM - Speaker Information



**Daniel Larsen, Principal, CliftonLarsonAllen**

Daniel specializes in consulting services in the area of revenue cycle improvement, financial analyreimbursement consulting practice. Daniel has over twenty years of experience in public accounting, mainly devoted to the health care industry. Daniel's current consulting work includes various forms of reimbursement and financial analysis including, CAH performance benchmarking, CAH Gold Standard benchmarking, reimbursement strategy sessions, chargemaster assessments, price opportunity studies, financial projections, etc. Daniel has been involved in dozens of chargemaster assessments, including electronic review and validation of chargemaster data, non-billable supply identification, and chargemaster interviews with an emphasis on process review to identify areas where the charge capture process may need improvement.sis, and Medicare and Medicaid reimbursement. Daniel leads our critical access hospital

---

**Matthew Borchardt, Principal, CliftonLarsonAllen**

My experience has been heavily concentrated on the health care industry. I have supported numerous strategic capital planning projects and is skilled in development and utilization of the CLAIIntuition financial modeling tool for health care strategic consulting clients. Specialties: CLAIIntuition, Healthcare, Strategic Planning, Facilitation, Physician Development Plan Analysis, Physician Productivity Analysis, Pricing Analysis, Physician Demand Analysis, Post Acute Demand Analysis, SNF Demand, Hospice Demand, Service Line Profitability, Valuations, Medicare Reimbursement, Physician and Hospital Integration, Post Acute, and Strategic Financial Analysis



**Joe Wivoda, HIPAA Trek**

Joe is a foremost expert in HIPAA compliance and the HIPAA Security Rule, having served as a Healthcare IT consultant and Chief Information Officer for organizations across the care continuum. He has performed Security Risk Assessments for critical access hospitals, rural health clinics, FQHCs, behavioral health providers, and homecare agencies across the country. Joe speaks regularly at rural health conferences nationwide on topics related to HIPAA Security and Cybersecurity and has consulted with associations, Health Information Exchanges, and healthcare organizations on HIT for over 20 years.

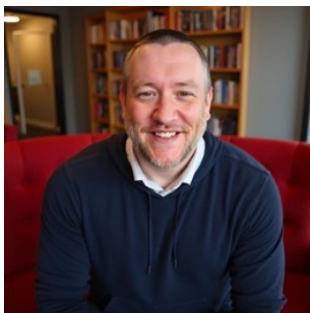
---

**Liz Cinqueonce, President & CEO, MN Community Measurement**

Liz Cinqueonce leads MN Community Measurement (MNCM), an independent non-profit organization based in Minnesota dedicated to improving health care quality, equity, and affordability through data-driven insights. She has over 25 years of experience in non-profit executive leadership, health policy, government affairs, and public administration. Liz holds a BA in Political Science from the University of St. Thomas and an MBA from St. Catherine University. Her expertise spans health care quality measurement, policy, and system transformation. She has authored and presented on health care quality, equity, and measurement systems and serves on the steering committee of the Core Quality Measures Collaborative (CQMC). Liz was also a Site Principal Investigator for a large PCORI study evaluating care coordination strategies across Minnesota clinics. Additionally, she collaborates routinely with local and national partners through various advisory groups and task forces.



## RURAL MINNESOTA HEALTH FORUM - Speaker Information



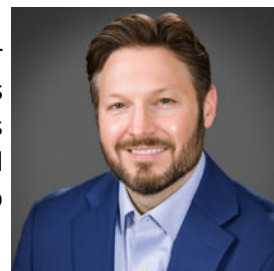
### **William Muenchow, Vice President Technology, MN Community Measurement**

Will Muenchow is an experienced technology and security leader with a strong background in IT strategy, cybersecurity, and software development. As Vice President of Technology, Security, and Administration at MN Community Measurement, he oversees enterprise technology, security operations, and administrative functions. He leads the Software Development Life Cycle (SDLC) of PIPE, a key healthcare data system supporting clinics across Minnesota, while ensuring compliance with SOC2 and HIPAA standards.

---

### **Nick Smith, Partner, Wipfli LLP**

Nick Smith leads Wipfli LLP's national Healthcare Capital Planning Consulting Practice. For over 18 years Nick has traveled across the country, helping hospitals achieve stronger financial results through performance improvement and turnaround planning. His expertise crosses all aspects of the healthcare ecosystem including market planning and strategy, finance and reimbursement, operations, and facility planning. Nick also provides Technical Assistance to struggling rural hospitals as a Contractor to USDA and the National Rural Health Association.



### **Todd Sorg, Chief Operations Office & Chief Information Security officer, CIT**

Senior technology executive with over 25 years of experience in IT operations and Cybersecurity. I focus on helping CIT develop and implement our strategic planning. While also helping mature the security programs for organizations in the healthcare, finance, manufacturing, and education industries as part of the small and medium-size business markets.



### **Heather Springer, Attorneys, Woods, Fuller, Shultz & Smith, P.C.**

Heather's practice focuses on health care. With expertise in a wide variety of health law matters, Heather represents health care facilities, including community hospitals, physician-owned hospitals, ambulatory surgery centers, office-based laboratories, as well as a wide range of physician practices covering multiple states and most medical specialties. She is widely recognized as the regional legal leader in health care law, including being recognized by Best Lawyers in the area of Health Care Law for almost two decades. Heather is the chairperson of the Woods Fuller Health Law Team, and she represents the majority of community hospitals and physician groups in the region. Heather acts as general counsel for her health care clients. She helps them in all areas of legal compliance, including employment law. She develops long-term relationships with her clients and serves as a true partner in driving their success. Heather is selective about the clients she chooses to work with in order to provide focused legal partnership to her clients.



## RURAL MINNESOTA HEALTH FORUM - Speaker Information



### **Morgan Brekke, Attorney, Woods, Fuller, Shultz & Smith, P.C.**

Morgan is a Sioux Falls native who joined Woods Fuller in 2014. She is part of the Woods Fuller Health Law Team and has ten years' experience practicing in the health care industry. Morgan was recognized by Best Lawyers: Ones to Watch in America in the specialty of Health Care Law in 2024. Morgan's practice focuses on assisting clients in the health care industry with a wide range of legal matters, primarily focusing upon health care law and employment law. As part of the Health Law Team, clients Morgan works with include community/rural hospitals, physician-owned hospitals, ambulatory surgical centers, physician groups in a range of medical specialties, and other health care entities. As to health law specifically, matters Morgan helps clients with include: regulatory compliance at both the state and federal level; reviewing proposed business arrangements and providing guidance on structuring arrangements to minimize risk under health care fraud and abuse laws such as the Stark Law and the Anti-Kickback Statute; physician, vendor, and other health care contracting; licensing and accreditation issues; HIPAA compliance; medical staff matters; and an array of other health care matters.

---