

SPEAKER INFORMATION



Jason Hunt, Keynote Speaker

Jason helps people make a bigger positive impact through their personal influence. He is the founder and CEO of Eye Squared Leadership and he has had the pleasure of working with organizations large and small, such as FedEx, Jack Links, Land O Lakes, Ecumen, the Wayzata Children's Clinic, Thomas Allen, and many non-profits and associations. Jason's first major leadership role was to run a branch of 100 church members in outer Siberia when he was 19. Since then, he has served in a number of leadership positions, including principal of a school, where he pretty much just told people what to do. It didn't go well. Jason has a master's degree in leadership, is certified by the John Maxwell Leadership Institute, is the author of five books, and is the president-elect of the National Speaker's Association – Minnesota Chapter. Jason lives in Owatonna, Minnesota with his wife and four kids.

Amy Dee, Keynote Speaker

Amy Dee is recognized by audiences across the country as a master storyteller and brilliant comedian. She combines her background in standup comedy and theatre with her RN degree and experience as a successful business owner to deliver hilarious stories and valuable content on the brain and behavior. Her message and music rise above the boundaries of gender, age, and occupation. Amy's hilarious stories coupled with her phenomenal content propels audiences to live, act, and work better. Her authentic spirit and down to earth approach have made her one of the most sought-after speakers throughout the United States. She is truly one of the best speakers in the country at combining message and humor.



Mary Sand, PhD, Sand Consulting

Mary Sand is a proven leader with more than 35 years of professional experience in healthcare, nonprofit organizations and higher education. She began her healthcare career as a physical therapist and over the years held various administrative and leadership positions. Mary had the privilege of leading teams in a variety of settings including hospitals, clinics, long term care, and a healthcare system. Recently Mary launched her own consulting business focusing on facilitation, strategy implementation, leadership development including physicians, and speaking at conferences and events.

Ralph J. Llewellyn, CPA, Partner/CAH Industry Leader, Eide Bailly

Ralph conducts operational assessments to assist providers in enhancing financial and operational performance, including financial strategies for financial turnaround of healthcare facilities. He provides chargemaster/cost report audits and redesign projects, and he conducts reimbursement enhancement studies for healthcare providers. He assists providers in developing physician compensation agreements. Clients can expect creative solutions to the challenges they encounter in the healthcare environment. Ralph has a passion for rural healthcare and its providers and is not afraid to pull up his sleeves and get in the trenches with clients.



CONTINUE SPEAKER INFORMATION



Rochelle E. Dahmen, Healthcare Consulting Senior Manager, Eide Bailly

Rochelle helps clients take advantage of technology to reach their business goals. She leads organizations through electronic medical record implementations and optimizations, ensuring a smooth transition while maintaining revenue integrity. When you work with Rochelle, you can expect her to take the time to understand your situation and thoroughly analyze how your people, processes and technology structures are working towards or against your goals.

Penny Echternach, Associate VP, Hillary Lyons

Penny's career and leadership experience has brought her a broad array of fundraising knowledge such as strategic planning, campaign development, fund management, event planning and board organization. Her healthcare philanthropy experience came full circle when her father in law had surgery for cancer with the very equipment she helped raise the funds to purchase several years prior. Her favorite parts of development are finding creative ways to surprise and delight donors for their generosity and working with amazing volunteers to help move local healthcare missions forward. There's nothing like planning, collaborating and having a little fun along the way while side by side the most genuine, kind and talented people in a community to make miracles in medicine possible.



Sherri Birkeland, Senior Vice President, Hillary Lyons

Raised on a dairy farm in Minnesota, Sherri understands rural communities. She is passionate about strong, quality healthcare for her countryside counterparts. Sherri coined the phrase "Ornery Farmer Syndrome" in honor of her father. She understands how to connect to those who choose to live outside of the "Big City". As a nurse, she also relates well to the clinical side of healthcare. Sherri served as a Home Care Nurse and Manager; she appreciates the challenge and gratification of working on the frontlines. Prior to joining Hillary Lyons, Sherri held the role of Vice President of Development and Planning at her local hospital. During that time the Foundation completed its largest project ever- raising over \$5 million for a hospital addition and a new nursing home. A fierce competitor on her high school speech team, Sherri developed the skills to become a frequent presenter on healthcare philanthropy for several state hospital associations. She enjoys inspiring others to flourish with their development programs. It is her greatest pleasure to watch a client sprout and succeed!



Daniel Larsen, Principal CliftonLarsonAllen

Daniel specializes in consulting services in the area of revenue cycle improvement, financial analysis, and Medicare and Medicaid reimbursement. Daniel leads our critical access hospital reimbursement consulting practice. Daniel has over twenty years of experience in public accounting, mainly devoted to the health care industry. Daniel's current consulting work includes various forms of reimbursement and financial analysis including, CAH performance benchmarking, CAH Gold Standard benchmarking, reimbursement strategy sessions, chargemaster assessments, price opportunity studies, financial projections, etc. Daniel has been involved in dozens of chargemaster assessments, including electronic review and validation of chargemaster data, non-billable supply identification, and chargemaster interviews with an emphasis on process review to identify areas where the charge capture process may need improvement.



CONTINUE SPEAKER INFORMATION

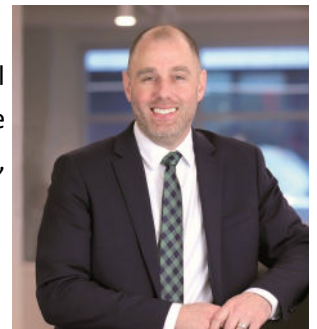


Mark Sigel, PE, CHC, LEED AP, Mechanical & Electrical Systems Manager, Kraus-Anderson

Mark is a 38-year industry veteran, providing valuable experience in planning, designing, and managing building systems integration in commercial construction projects. In his role at Kraus-Anderson Construction Company, he is responsible for mechanical-electrical-plumbing systems cost estimating, value engineering, life cycle cost analysis, constructability reviews, and project phasing/scheduling oversight related to complicated MEP systems. He also facilitates a detailed approach to the installation, start-up, commissioning, and occupancy/turnover with the project team. Sigel enjoys unlocking innovative solutions and facilitating sound decision making on building systems, equipment, and air quality. He is a graduate of the University of Iowa. In his free time, Sigel likes to golf.

Tim Kittila, PE, Director, Facilities Assessments, Kraus-Anderson

In 2004, Tim started as a mechanical engineer working on design and build of Mission Critical (Data Center) facilities. In Jan of 2020, he transitioned to Kraus-Anderson to become the Director, Facility Assessments and assess a variety of facilities such as Healthcare, Gov't, K-12, Senior Housing, and Commercial properties.



Lisa David, Senior Estimator, Kraus-Anderson

Lisa has over 14 years of experience in the Building Industry. Two years as an Architectural Intern and 10 years in the Construction Industry, including seven years of experience as an Estimator, Estimator II and Senior Estimator. Lisa has created detailed and insightful estimates on a variety of projects in Higher Education, K-12, Healthcare, Casinos, Multi-Use Projects, Multi-Family Housing, Senior Living, and Government Projects. She has been the lead estimator on projects exceeding \$200 million.
