Nick Smith, MHA Principal

Nick leads the Healthcare Facility and Capital Planning Practice at Wipfli. He has dedicated the past 15 years assisting rural hospitals develop facility master plans, strategic plans and market studies to support sustainable delivery of healthcare in their communities.

Jason Sieg

Senior Manager

Jason Sieg leads the USDA Feasibility Study services at Wipfli. He assists rural hospitals and senior living organizations with financial planning support as they navigate financial and operational changes, and major building projects. As a former healthcare auditor, he brings and extensive financial background and specializes in market planning, strategic financial analysis and feasibility studies.